



Major Event Funding Application Form

Information provided in this application will be used to determine Council funding.
Applications will be assessed by the Events Committee.

Part One – Details of Group/Organisation Making Application

1.1 Group/Organisation Details

Name of Group/Organisation: Barooga Sports Bowls Club

Address of Group/Organisation: Snell Road Barooga 3644

1.2 Contact Details

Name: Ken Anderson

Position: Treasurer

Postal Address 5a Kamarooka Street Barooga 3644:

Telephone No (B/H) 58734 851

(A/H) 58734 851

Fax No

Email address: kan20738@bigpond.net.au

1.3 Proof of Incorporation

Does the group or organisation have legal status of organisation (Incorporated, Association)?

Please tick appropriate box and provide registration number and date of establishment:

Yes Registration Number:.....

Date of Establishment:.....

No

1.4 What is your Group/Organisation GST status? (Please tick one box below)

No ABN and not registered for GST (please attach a Statement by Supplier).

ABN but not registered for GST (please attach a copy of the ABN Certificate).

ABN and registered for GST (please attach a copy of the ABN Certificate).

Currently applying for ABN/GST registration (when received Council will require this information before funding can be made).

Section 355 Committee of Berrigan Shire Council.

1.5 Provide a brief description of nature and objectives of the group or organisation.

The Barooga Sports Bowls Club will again hold a prestigious bowls event during winter (off season) and encourage bowlers to attend Barooga and Tocumwal bowls clubs.

Our objective is to ensure the bowlers play in a safe and healthy environment over the four day event and show case Berrigan Shire facilities.

The event attracts bowlers plus family members (non-residents) for the duration of the event, by staying at Motels and eating at restaurants, as this would benefit the Berrigan Shire economy.



Major Event Funding Application Form

Part Two – Event Overview

2.1 Event Title

Barooga Classic Pairs

2.2 Event Description (Briefly describe the proposed event in one or two sentences)

The bowling event is played over four days, pairs playing 7 games of 19 ends at two venues. Each venue supply morning tea and lunch each day, the winners of the event are paid on the fourth day.

.....

.....

2.3 Location of Event (Address)

Barooga Sports Bowls Club Snell Road Barooga and Tocumwal Bowls Club 5 Adams Street Tocumwal.

2.4 Event Start Date 21 / 5 / 2016

Finish Date: 24 / 5 / 2016

2.5 Has the event been held in previous years? If so, how many years?

Four (4) 2012, 2013, 2014 & 2015

2.6 Please specify any other assistance (financial and in-kind) that has been provided to the group or organisation by Council over the past three years and for which project/event.

2015 Berrigan Shire Council sponsored our event for \$2,500.00

2.7 Has a representative of the group met with Council staff before lodging this application?

Yes Staff information:.....

No

2.8 How many people are expected to attend this event

112 Bowlers, 75 family members and many spectators, total approximately 380.

2.9 How did you estimate this number? (please provide any evidence from previous events)

Evidence of previous events

2012 Bowlers 112, family members 40 and 45 spectators, total 197

2013 Bowlers 64, family members 25 and 45 spectators, total 134 Cobram bowling was not available.

2014 Bowlers 112, family members 50 and 60 spectators, total 222 change to Tocumwal bowling club.

2015 Bowlers 108, family members 55 and 80 spectators. Total 243.



Major Event Funding Application Form

Part Three – Project Funding Assessment Criteria

It is important that all sections are completed to assist the Committee in their assessment, and that your responses target the assessment criteria contained in the Funding Guidelines. Attach additional pages if required.

3.1 Event Rationale

What is the main objective of holding this event?

This prestigious bowling event played at Barooga and newly included Tocumwal enables us to expand our event and invite players from many parts of the state of N S W and Victoria to enjoy our facilities in the sun country during the winter season as being significant to the region. Further expansion, we may need to invite Berrigan and or Finley bowling clubs to satisfy increased numbers to the event.

.....

3.2 Event Stakeholders

Please list all stakeholders that will be involved in staging the event, including task/s or role.

Barooga Sports Club
 Barooga Sports Bowls Club, Classic events committee of 5 members.
 Prepare entry forms, advertising and promotional material, collecting entry fees and sponsor donations. Ensure catering will be available for 4 days of the event.
 Preparing bowlers draw sheet and score cards for both venues.

.....

3.3 Organisation Background

Please provide examples of previous events staged by your group or organisation

The classic events committee have organised (4) four previous events and were found to be successful and very good comments came from the players for example increasing our entry fee, unfortunately the event always had a shortfall in finances until last year, we increased our entry fee from \$100.00 to \$125.00 per player and we did with no detriment to the event attendance. By including Tocumwal bowls club last year we are able to expand our entries this year.

3.4 Funding Requested from Council

Amount **\$5,000.00**

Please explain what the funding will be used for?

Advertising and promotional material, local radio, newspapers and bowls magazine \$3,000.00.

Entry forms 750, \$1,150.00

Score sheet 4 and score cards 400, \$850.00

All promotional material will include Berrigan Shire Council Logo.



Major Event Funding Application Form

3.5 Event Plan

Please provide a clearly identified project plan including event stages, action dates and responsibilities.

Event Stage	Completion Date	Responsibility	Comments
Planning event	October 2015	Committee	21 st May-24 th May 2016
Sponsorship	November 2015	Murray Burnett	
Entry form	December 2015	Archie Ellis	Distribute
Advertising	January 2016	Ray Wright	Bowls magazine
Promotions	March 2016	Ray Nye	Local radio
Catering	April 2016	Colin Campbell	Local IGA
Entries close	Mid April 2016	Archie Ellis	
Score sheet	Late April 2016	Kevin Cousins	
Score cards	Late April 2016	Kevin Cousins	
Entry fee collection	21 st May 2016	Ken Anderson	
Prize monies	21 st May 2016	Ken Anderson	
Event	21 st May 2016	Committee	
Event prizes	24 th May 2016	Director	Steven Brooks

3.6 Economic Impact

Estimated number of visitors from outside the Berrigan Shire: 108 bowlers and 64 family members

Estimated number of visitors from inside the Berrigan Shire: 20 bowlers and 80 spectators

How do you propose to attract visitation to the event?

The prestigious bowling event held in the off bowling season attracts many visitors through advertising and promotional material.

What economic opportunities will the event provide in terms of local shopping, dining or accommodation?

Past events held in Barooga and Tocumwal, bowlers and their families have used local Motels, caravan parks, shops and restaurants.

Barooga classic held over (4) days allowing bowlers and families to use all facilities available to them, helping the local community business economically.

3.7 Marketing and Promotion

List the activities that you will undertake to market and promote the event (how, when and through which mediums), identify who you are trying to attract by the activity (age, geographic location, special interest group), and how much each will cost. Enter total cost under Expenses "Advertising" in Section 4.1 Program Budget.

Dates	Advertising medium (Print, TV, radio, internet, etc.)	Advertising reach (e.g. circulation, no. of flyers, no. of adverts, etc.)	Scope	Est. Cost
e.g. 21/07/11 – 21/08/11	Radio – StarFM,	60 x 15 sec ads	Wodonga, Shepparton, Wagga	\$2,500.00
1/2/2015-1/4/2016	Radio	40x30sec	Wagga-Shepparton	\$1,500.00
1/2/2016	Bowls Magazine	5000	NSW-Victoria	\$750.00
1/12/2015	Entry forms	750	NSW-Victoria	\$1,150.00
1/2/2016	Newspapers	3000	NSW-Victoria	\$750.00
Total Advertising Cost				\$4,150.00



Major Event Funding Application Form

What process will or have you put into place to engage co-operation with local businesses?

The classic committee have discussed with Motels the date of the event and advised the Motels that their address will be on the entry forms.

The classic catering committee have discussed with local food shops regarding quantity of food needed for the 4 days of the event before the 21st May 2016.

.....

.....

3.8 Community Benefit

How will the event provide affordable entertainment?

Both venues are open to the community to watch the classic game of bowls at no cost..

.....

.....

How will the event promote partnerships with other community organisations?

We needed to expand classic pair's event and by inviting Tocumwal bowls club last year we are able to increase the number of bowling greens, therefore attracting more bowlers.

How will the event promote cultural awareness?

The game of bowls embraces multiculturalism.

.....

How will the event promote youth involvement?

Last year there were a number of teams with juniors playing and enjoying the experience playing in a prestigious event.

.....

Will the event provide disability access?

Both bowling clubs provide ramps to access the green and clubhouse as well as disability toilet facilities.

.....

Please list any community groups or organisations that will benefit from event profits and estimate approximate donation

The previous classic pairs events were non profitable.

.....

How does the event demonstrate a commitment to waste wise/recycling program?

Both venues provide adequate rubbish bins to control waste and recyclable bins..

.....



Major Event Funding Application Form

Part Four – Financial Details of Project

A copy of the groups/organisations latest annual report and financial statement (including balance sheet) must be attached to this application.

4.1 Program Budget

INCOME	
Source	Total \$29,630.00
Amount requested from Council (<i>from Question 3.4</i>)	\$5,000.00
Funds provided from your organisation	\$750.00
Corporate sponsorship	\$6,730.00
Business/philanthropic contribution	NIL
Other government contribution	NIL
Fees/admission \$125.00 P/P	\$14,000.00
Food and drinks	\$2,500.00
Raffles/Fundraising	\$650.00
Other (please specify)	
Total Income of event	\$29,630.00

EXPENSES	
Source	Total \$27,250.00
Administration	\$580.00
Advertising (<i>from Question 3.7</i>)	\$2,150.00
Printing	\$2,000.00
Marketing materials	\$850.00
Hire fees	NIL
Entertainment	NIL
Food and drinks	\$4,480.00
Prizes/donations	\$15,780.00
Permit fees	NIL
Other (please specify) Power & Cleaning	\$290.00
Meal Vouches	\$1,120.00
Total expenditure of event	\$27,250.00



Major Event Funding Application Form

Part Five – Authorisation and Compliance

This is to be signed by two executive committee members of the group/organisation

I declare that the information supplied in this form is to the best of my knowledge accurate and complete.

Name: Ken Anderson

Name: Kevin Cousins

Position: Treasurer

Position: Secretary

Address: 5A Kamarooka Street Barooga NSW 3644

Address: P O Box240 Barooga NSW 3644

Phone: (A/H). 58734851

Phone: (A/H). 58734497

(B/H).....

Phone: (B/H).....

Signature:.....

Signature:.....

Date:.....

Date:.....

Part Six – Checklist

	Yes (✓)	Committee Use Only
Required:		
All questions have been answered	X	
Copy of budget for the project	X	
Evidence of public liability insurance with coverage of \$20m, noting Berrigan Shire Council as an interested party	X	
If applicable:		
Copy of incorporation		
Proof of ABN		
Details of registration for GST		
Copy of latest Annual Report		
Additional supporting information	X	
Letter/s of endorsement from contributing organisations		
Letter/s from community groups/stakeholders supporting event		

Please forward completed applications to:

The Secretary
 Berrigan Shire Council
 Events Committee
 P.O. Box 137
 BERRIGAN NSW 2712

Barooga Sports Classic Pairs 2016

Saturday 21st May to Tuesday 24th May

This event will be played at the excellently presented greens of both Tocumwal and Barooga Clubs

7 games of 19 ends 9:30am start

\$20,000

in prizes & giveaways

\$30

 for each game **WIN**

- 1st prize \$4,000** + Shirt
- 2nd prize \$2,000** + Shirt
- 3rd prize \$1,200** + Shirt
- 4th prize \$1,000** + Shirt
- 5th \$600 6th \$450 7th \$300**
- 8th \$150 9th \$100 10th \$100**

To Enter: Complete the entry form and return along with your cheque for \$250, or at least \$50 deposit to Tournament Director PO Box 247, Barooga NSW 3644.

OR
Direct Deposit: Barooga Sport Club Limited BSB 063 554 AC 10215381

MUST INCLUDE 'CP' FOLLOWED BY 'YOUR NAME' AS REFERENCE AND EMAIL ADVICE OF FORM AND PAYMENT TO: archie1@inet.net.au

Entry Fee \$250 Includes:

- Lunch on each of the 4 days
- 2x\$10 vouchers for meals at the Barooga Sports Club
- 2x\$10 vouchers for the Sporties Health & Fitness Centre
- 2x\$10 Calcutta Raffle Books

Barooga Bowls Club offers a hot breakfast, Bacon, Eggs, Tomatoes and Toast for only \$5 per person.

2016 CLASSIC PAIRS – Entry Form

PLAYER 1: _____ CLUB: _____

Achievements: _____

PLAYER 2: _____ CLUB: _____

Achievements: _____

Any Additional Information: _____

Contact Email*: _____ Phone: _____

(*required field to enable confirmation on acceptance/venue etc)



Enquiries:

Tournament Director: Archie Ellis 0403 990 825

Match Chairman: Vin Toohey



SPORTIES

Barooga Bowls Club, Snell Road, Barooga NSW
Phone: 03 5873 4178