

BAROOGA RECREATION RESERVE – STRATEGIC PLAN 2021 -2031



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1 Background

The Barooga Recreation Reserve (Crown Reserve No:) is adjacent to the Cobram-Barooga Golf Club and the Barooga Sporties Club and is accessed via Burkinshaw Street, Barooga. Located in a regional level sporting and recreational precinct the Barooga Recreation Reserve in association with the Barooga Sporties Group has a long history of hosting National and Victorian (State) level Championships and Sports Carnivals for junior cricket, veterans' cricket and PGA Golf Tournaments.

Developed as part of the Berrigan Shire Council's Integrated Planning and Reporting Framework the purpose of this Strategy is that it identifies a) current user groups, facilities, and b) an agreed vision for the precinct. A vision viewed by the Council and user groups as the blue print informing investment by user groups in the Reserve, the Council and other levels of government engaged in the planning, day-to-day management and operation of the Reserve's facilities.

Outside the scope of this Strategy is the governance and the management of the Reserve as a Crown Reserve also user group club governance and leadership development.

The Barooga Recreation Reserve Strategy 2019–2029 developed by the Council and Barooga Recreation Reserve User Groups will be used to inform planning for, the development of and management of Council and user group investment in the Barooga Recreation Reserve and its facilities for the next 10-years.

One of a number of multi-user group Recreation Reserves in the Berrigan Shire LGA this is the first Recreation Reserve to have embarked on a Strategic Planning process. Doing so recognises the importance of sport and recreation to the Barooga community and the significant pressures anticipated by continued growth in the broader Cobram-Barooga area also the additional investment required as a sports tourism destination. These are challenges which are in addition to, the challenges evident in the external environment related to volunteerism, change in business model for the region's Clubs (in Barooga - the Sporties Group). Requiring therefore, strategic planning and direction for the management of this key asset to ensure that future decisions and allocation of resources are not ad hoc and will positively impact and contribute to the future-proofing the sustainability of the facility and its assets.

1.1 Strategy Objectives

The Barooga Recreation Reserve Strategy:

- Is aligned with Council's Community Strategic Plan 2017–2027, community priorities and objectives for the Berrigan Shire LGA;
- Integrates planning for and the day to day management of the Reserve's open space, sport and recreation projects into a single strategic planning document;
- Will inform subsequent reviews of the Berrigan Shire Council's - Barooga Landscape Master Plan, Concept Planning for the redevelopment of the Reserve's Facilities, investment in and upgrade of existing facilities
- Is an integral element of the Berrigan Shire Council's Sports Tourism Strategy and partnership with Cobram-Barooga Tourism Events
- Present the evidence base for decision-making and the allocation of resources,
- Enable community participation in open space planning, design and decision making;
- Ensure a more equitable distribution of high quality and diverse open spaces, sport and recreation facilities with the precinct;
- Respond to user group needs and aspirations for the Reserve's open space, sport and recreation facilities;
- Acknowledge and respond to user group needs based on the strategic priorities of the governing bodies of user groups forecast trends in sport, recreation and sport tourism;
- Recognise the constraints and key challenges - cross-border (Victorian Governance of User Group Sports) likely to impact the Reserve's planning and management;
- Support and maintain strategic alliances to better utilise and manage open space assets, sport and recreation facilities; and
- Demonstrate sustainable and responsible management of the Barooga Recreation Reserve and its assets.

2 Review Methodology

This strategy and its development is informed by:

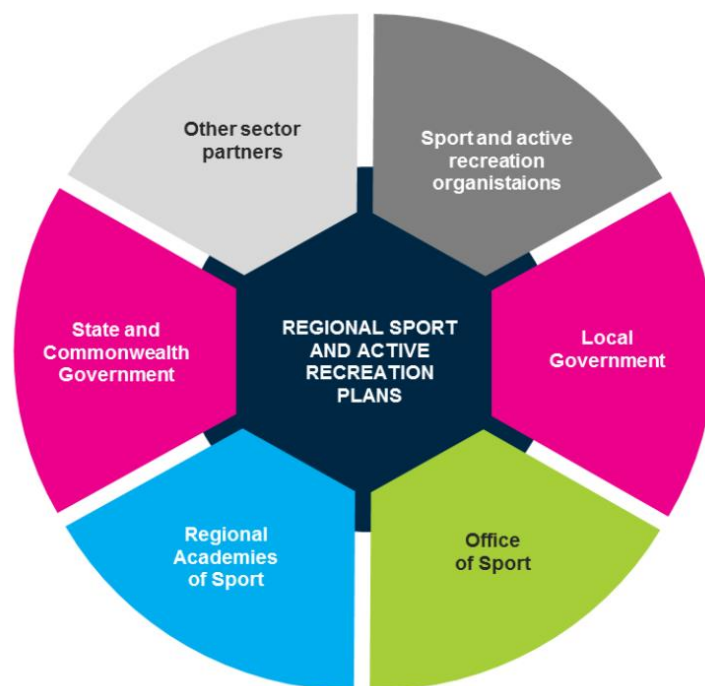
- Desk top review of the assets and facilities located at the Barooga Recreation Reserve
- A review of relevant NSW, Victorian and User Group Governing Body Strategic Plans, and where available strategic plans prepared by user groups
- Workshop conducted with Barooga Recreation Reserve Committee of Management - a Section 355 Committee of Management
- Consultation with Council staff with responsibilities for finance, asset management and planning and risk management;
- Analysis of issues and opportunities, including analysis of sport, recreation and tourism demands and trends; and
- Asset audits and analysis of the quantity, distribution of the facilities and assets within the Reserve.

3 Strategic Context

Strategic planning for sport and active recreation infrastructure in New South Wales is governed by two NSW state government agencies. NSW Sport through the development of its regional sports strategies in this region the [Riverina Murray 2018 – 2023 Sport and Active Recreation Plan](#) with reference to the open space and urban design principles of the Government Architect described in the [NSW Open Space and Recreation Guide – Green Infrastructure for People 2018](#).

The starting point for NSW Sports approach to strategic planning for regional sport and active recreation is that it is place-based in that it does not assume that one-size or one set of planning principles will necessary address the needs of local communities. Its approach is focused on the development of Regional Sport and Active Recreation Plans with identified actions reliant on the development of connections and partnerships between the partnership groups illustrated in Figure 1.

Figure 1 NSW Sport Partnership Groups



With the role of local government described as:

- constructing, maintaining and managing sport and active recreation infrastructure programs in local communities
- collaborating with the community to identify sporting infrastructure and program needs
- incorporating sport and active recreation into community strategic plans
- contributing to the development of regional sport and active recreation plans
- aligning service delivery with regional sport and active recreation plans

In addition to ensuring that 'this Strategy' is aligned with and contributes to the realisation of the [Riverina Murray Regional Sport and Active Recreation Plan](#), the development of the strategy also considers the NSW Architects minimum mandatory outcomes for open space for recreation. These are minimum mandatory outcomes for open space designed to address historical deficiencies in the management of open space by:

- improving the quality of open space for better parks and facilities'
- using open space to connect people to nature
- linking facilities to a network of green space – through pedestrian and cycle access
- encouraging physical activity by providing better parks and amenity upgrades
- providing open space that is multi-functional and fit for purpose
- design that allows reconfiguration in design and function as community needs change
- considering the life-cycle costs, management and maintenance

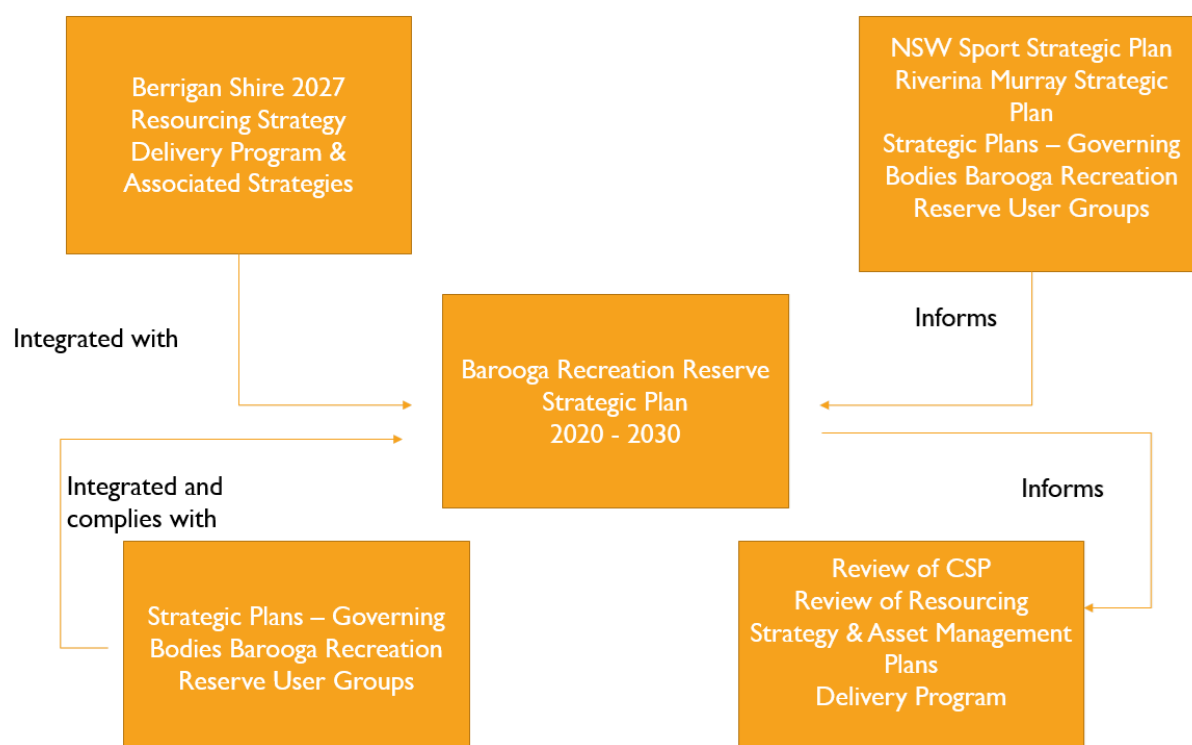
Consistent with the Council's [Community Strategic Plan](#) the day to day management and operation of its recreation reserves involves investing in the construction, maintenance and management of the sport and active recreation facilities. A role the Council undertakes in collaboration with its Section 355 Committees of Management. Hence, the operations of Council and its role in the management of its active recreation reserves and associated sports facilities is that described by NSW Sport.

Strategically, the Council through its [Ageing, Liveability and Disability Access Plan](#) is committed to promoting equity of access and inclusion as part of any planned upgrade to or redevelopment of Councils facilities' including our sports and active recreation facilities.

Problematic for the Council and the various user groups that use the Barooga Recreation Reserve in an investment environment characterised by participation rates is the political and strategic reality that the user groups of the Barooga Recreation Reserve and all user groups of Council sports facilities' in the Council's Recreation Reserves are for the most part affiliated with relevant sport governing bodies which in our cross-border environment are Victorian-based. Where state sporting bodies allow affiliate membership such as AFL NSW athletes can access NSW sport development and representative pathways. Hence, cross-border participation data – requested from NSW Sport – and not forthcoming for this iteration of this Strategy is based on user group club registrations and modelled estimates benchmarked against NSW participation data.

The relationship between the Council's strategic planning framework and the various sport and active recreation strategies and plans of NSW Sport and the user groups governing bodies is illustrated by Figure. 2.

Figure 2 Strategic Planning Framework: Barooga Recreation Reserve Facilities & User Groups



4 Participation

Based on data collected October 2015 to June 2020 using a sample size of 293 adults aged 15+ and 50 children aged 0-14 years.

Adult participation		Gender		
		Total	Male	Female
		Count	Count	Count
Estimate	1+/year	57,516	24,978	32,538
	1+/week	49,072	20,401	28,671
	3+/week	36,423	14,706	21,717
Participation rate	1+/year	85.1%	83.0%	86.8%
	1+/week	72.6%	67.8%	76.5%
	3+/week	53.9%	48.9%	57.9%

Ausplay data suggests that the following activities walking (recreational), Fitness (gym-based), athletics, cycling, swimming and golf and the most popular sport and recreation activities in the cross-border region (see appendix).

Adult participation top activities (1+/year)	Estimate	Participation rate
	Total	Total
Walking (Recreational)	27,441	40.6%
Fitness/Gym	14,933	22.1%
Athletics, track and field	7,229	10.7%
Cycling	6,982	10.3%
Swimming	6,452	9.5%
Golf	6,059	9.0%

User group data from the clubs is based on registered players. It does not include participants as club volunteers or spectators – nor does this data sufficiently account for training, competition, social use of sport facilities or social events hosted by the respective clubs. User groups were requested to provide participation data the dilemma for clubs is that this information is not uniformly collected. Noted in section Six of this strategy is summary of each User Group and its primary activities and if formal sports affiliations and governing body.

Football and netball numerically attract the greatest number of participants in terms of registered players and spectators. The Reserve is also home to little athletics, cricket, and equestrian. It is also adjacent to Barooga Sporties – Fitness Gym and Golf Courses activities that support the popularity of walking, fitness, swimming and golf identified by Ausplay data.

5 Sport Tourism

The importance of sport and recreation as a sports tourism product within the region/town is evident by the economic contribution of the Barooga Sports Group which is a major employer for the Berrigan Shire Council residents and residents of the neighboring Moira Shire Council town of Cobram. Requiring therefore, recognition of the economic impact of sport in the township of Barooga. There is however, no scope within the existing Riverina Murray Regional Sport and Activity Plan or acknowledgement of the role played by sport-related tourism nor is there recognition by [Destination NSW](#) of the town's 36-hole Championship Course operated by the Barooga Sporties Group – the Cobram-Barooga Golf Club.

Further the Council during the development of the [Riverina Murray Regional Sport and Active Recreational Plan](#) together with the Cobram Barooga Business & Tourism in its submission on the draft Riverina Murray Sport and Active Recreation Plan highlighted the opportunities to leverage the Cobram Barooga Tourism and the Berrigan Shire Council's contribution and commitment to the Riverina Murray region. Further in doing so, accelerate the realisation of NSW Sports: Riverina Murray Sport and Active Recreation Plan (the Plan). Noting that

An NSW/Victorian border LGA the Berrigan Shire Council and the neighbouring Victorian Shire Council (Moirra) in conjunction with Barooga Sporties has a long and established record hosting Victorian State and Regional Championships in Golf, Cricket, Bowls, NSW regional Championships, national championships in junior cricket, golf NSW State championships junior cricket and Masters Cricket. Regional and national sporting events that have also taken advantage of the regional standard infrastructure and facilities for practice and staging of games at venues located in neighbouring towns. (BSC Submission commenting on Draft Riverina Murray Regional Sport and Active Recreation Plan, 2018)

The strength of the sports tourism product offered is evident by the assessment of the Barooga Reserve's cricket facilities by Sports Marketing Australia 2018 (Sports Marketing Australia Pty Ltd, 2018)

Indicator	Rating	Comments
Current Event Potential	High	
Venue Rating	State Level	<p>The ovals are of immaculate condition and maintained to a high-standard with lighting</p> <p>Configuration 2x turf ovals, plus additional smaller oval suitable for juniors and cricket nets. The venue has a commercial kitchen and bar. The clubroom has capacity for approximately 80 people</p> <p>Bathroom facilities The clubhouse has male, female and disabled facilities</p> <p>Change room The venue has two change rooms (home & away) with three showers for players</p> <p>Parking The venue has a bitumen area for approximately 50 cars, plus a grassed area and street parking for any overflow</p>
Human Capital	State Level	Affiliates Murray Valley Cricket Association, both Northern Riverina & Southern Riverina Cricket Councils Club Committee
Event Profile	Proven	This club has proven experience to hold major events, most recently the School Sport Australia 12 years and under National Championships 2018. The event saw 8 boys and 8 girls teams compete over 10 days. They have also held U12 State Junior Championships and annual Masters Cricket

Figure 3 illustrates the economic impact of the Barooga Sporties Group and its facilities also the positive health and wellbeing impacts of participation by residents and visitors to the town.

Figure 3: Impact of Sport- based Tourism Barooga Wages and Salaries Barooga Sporties Group

Impact Summary

Berrigan Shire - Modelling the effect of removing \$7.3m sales in Accommodation and Food Services – Figure based on Barooga Sporties Wages Bill (Source Sporties Annual Report 2018/19) Inflation adjusted				
Summary	Output (\$m)	Value-added (\$m)	Local jobs	Residents jobs
Starting position Berrigan Shire (year ended June 2019)				
Accommodation and Food Services	76.22	34.48	390	418
All industries	948.40	416.16	3,678	4,266
Impacts on Berrigan Shire economy				
Direct impact on Accommodation and Food Services sector	-7.30	-3.30	-37	
Industrial impact	-2.58	-0.93	-7	
Consumption impact	-0.89	-0.44	-6	
Total impact on Berrigan Shire economy	-10.76	-4.67	-50	-39
Type 1 multiplier (direct & industrial)	1.35	1.28	1	
Type 2 multiplier (direct, industrial & consumption)	1.47	1.41	1	
Impact on New South Wales economy				
Total impact - New South Wales outside Berrigan Shire	-3.44	-1.55	-16	-17
Total impact New South Wales economy	-14.20	-6.22	-66	-57
Impact on Australian economy				
Total impact outside New South Wales economy	-2.26	-1.17	-7	-16
Total impact on Australian economy	-16.46	-7.39	-73	-73

Source: [National Institute of Economic and Industry Research \(NIEIR\)](#) ©2019. Compiled and presented in economy.id by [.id](#), the population experts.

Note: All \$ values are expressed in 2016/17 base year dollar terms.

The economic impact and importance of sport in Barooga is therefore, a critical and defining feature of the management and strategic planning for Barooga Recreation Reserve as is its co-location with and change in strategic relationship with the Barooga Sporties Group.

Barooga Sporties as a licensed Club is a significant partner and sponsor for the Reserve's user groups. Moreover, the Sporties Group remains and is committed to its community focus – yet the business

model for Golf Clubs and Gaming is under pressure and it cannot be assumed, by the Council or the Recreation Reserve's user groups, that the extent of support previously provided can be maintained.

6 Profile of Current Activity / Services

The Barooga Recreation Reserve is home to the following user groups:

- Barooga Tennis Club
- Barooga Football and Netball Club
- Barooga Cricket Club
- Cobram Barooga Equestrian Club
- Barooga Little Athletics Club

The Reserve also has the facilities to host pro-bull riding and travelling rodeos.

The current user groups / Clubs enjoy strong local support and are administered by volunteer committees of management. These Clubs draw members from the Cobram-Barooga district and are for competition, club governance and insurance purposes associated and affiliated with the following Victorian sports bodies.

- AFL – Victorian Country Football League (Murray League)
- Little Athletics Victoria
- Murray Valley Cricket Association Victoria
- Horse Riding Club Association of Victoria (HRCav) Victoria

Creating significant strategic planning and plan integration challenges for Barooga Recreation Reserve Clubs as Sports NSW Regional Planning processes do not include nor canvass the facility requirements for Victorian affiliated clubs. There is however, no interest or capacity for the 'team' and competition-based Victorian affiliated clubs that use the Barooga Recreation Reserve and its facilities to be affiliated with NSW Clubs or sporting bodies: as competitions in the town or indeed most of the region are not supported or administered by NSW Sporting Bodies.

Barooga Tennis Club – offers social tennis and due to the lack of amenities in the club house – no toilet facilities or running water the club and the current facilities there are few options for the club to increase its membership or raise the funds needed to realise its strategic aim:

- Upgrade facilities (3-synthetic courts) and club house to cater for tennis players, schools and visitors to the area

Current facilities include: small clubhouse – no amenities; 6 hard courts – no lighting.

Barooga Football and Netball Club – Participates in the Murray Football League. The Club fields' five football teams (Senior and Reserves, u/17 yrs, u/15 yrs and u/13 yrs) and seven senior and junior

netball teams (A, B, C and C Reserve u/17 yrs, u/15 yrs and u/13 yrs. The Club hosts also hosts a pre-season twilight competition – involving clubs from the surrounding Murray and Picola Football Leagues – Victorian Country Football League. Facilities include: single oval, lights, scoreboards, grandstand, bar and function room attached to football change rooms, two netball courts, change rooms and canteen. Basic lighting for one court.

Barooga Cricket Club – the Barooga Recreation Reserve includes two turf wickets / fields maintained in the past with the support of the Barooga Sports Club. The curation of the fields and wickets has contributed to the venue being the site of Victorian, NSW and National junior cricket tournaments. The Club is associated and affiliated with Murray Valley Cricket Association. Facilities include: change rooms, nets, bar and function centre, plant for maintenance of turf wickets.

Barooga Little Athletics – is affiliated with the Little Athletics Victoria - Northern Country Region. An innovative Club the Club is now the fastest growing Little Athletics Club in Australia. Having shifted their model of competition from a 15-week period (Oct to Mar) with a break for the Christmas New Year to a shorter 10 week competition Sept to Dec. This change in scheduling has effectively doubled participation rates with an increase from 56 registrations to 130 registrations. The Club's facilities are adjacent to and use the 2nd Oval within the precinct. The earlier start to their season is hampered by the lack of lighting for the 2nd Oval.

Cobram Barooga Equestrian Club – The Club has prepared a continuous improvement plan for the assets controlled and managed by the Club. Activities undertaken by the Club include: show jumping and dressage. The Club hosts on a regular basis competitions involving visiting equestrians. The current facilities include: storage sheds for show jumping and dressage arena; a 20 m round yard, dressage arena, 24 Day yards, 2-bay horse wash, stallion yard and fencing.

7 Facilities/Assets

The facilities at the Barooga Recreation Reserve have been assessed by Council asset managers as being 'functional' with future focused asset management planning and the current user groups identifying upgrades needed to meet governing body requirements and contemporary expectations in terms of amenity and operational sustainability. The total value of facilities – excluding earthworks, drainage and irrigation systems is \$4,210,810.04.

The facilities and assets at the Recreation Reserve are categorized as one of two types: buildings or other assets

Table 1 Facilities and Assets Barooga Recreation Reserve.

Other Assets Description	Buildings
Netball Courts	Grandstand
Athletic Facilities	Timekeepers Building
Main Oval/Fencing	Netball Pavilion
Junior Oval/Fencing	Tennis Club Tea Rooms
Cricket Nets	Reserve Toilets
Playground	Change Rooms
Tennis Courts/fencing	Netball Shelter (Over Play Pen)

Access Road and Carpark	Little Athletics Kiosk
Miscellaneous fittings	Little Athletics Storage Shed
Equestrian Yards	Clubrooms

8 Survey and Focus Group Results/ Community Engagement

The Barooga Recreation Reserve Strategy is the product of consultation and strategic planning by our user groups. It is also informed by consultation undertaken with our communities as part of the development of the Council's Children, Young People and Families Strategy 2020 - 2024; the Council's Tourism Strategy 2010 - 2023 and, Barooga Town Landscape Master Plan 2018 and Community and Business Satisfaction Survey 2016 conducted by Nexus Research. The overwhelming and clear message from Barooga Committee of Management at a Workshop conducted (November 2019) with representatives of the current user groups was the following:

Vision

That Barooga Recreational Reserve facilities are functional and have the capacity to meet current and future demands.

Values

1. *Fit for purpose (governing body)*
2. *Is functional*
3. *Has the capacity to meet current and future demand*

Point of Difference – Event Based Promotion

- Turf Pitches
- High Standard – regional level facilities supported by accommodation 11 motels and the Sporties Group
- Lighting

8.1 Priority Projects by User Group

User Group	Project	Governance Body Priority	Preliminary Costing
Cricket	Cricket Nets Storage/ Fencing Playground	Yes	\$50,000 Project total \$25,000
Little Athletics	Lighting 2 nd Oval Storage		
Equestrian	Large flat riding area with fencing Weed mitigation Tree Planting for Shade; competitor and spectator comfort Waste – Horse Manure Sheltered Arena/Sun and Yards	Yes	\$100,000 \$500 \$2,000 \$600 \$40,000
Barooga Football Netball Club	Lights 2 nd Oval Upgrade Lights Main Oval (to save costs associated with power) Lights Netball Court Clubrooms – upgrade canteen, functional bar/kitchen Netball Courts Redevelopment Court side shelter and seating Explore re-location to optimise Canteen and safety	Yes – to host Grand Final	\$276,125.00 works commenced 2020
Tennis	Upgrade Tennis Courts – synthetic grass surface Upgrade Lighting LED Replace Club House Amenities		\$88,000 \$71,000

9 Summary Analysis/ Recommendations

The vision and the values identified by user groups and the Council are consistent with NSW Sport strategic planning framework in that all parties view that the role of Local Government is to construct, maintain and manage sport and active recreation infrastructure programs which the Berrigan Shire Council does in collaboration with its Recreation Reserve Committees of Management.

Valued by the user groups of the Barooga Recreation Reserve is the functionality of the reserve and that the Reserve's facilities and infrastructure are viewed as fit-for-purpose by the governing body of their sport with the Reserve's point of difference – turf wickets, co-location within a broader sports and regional precinct a priority to maintain because of the economic and social value of sports tourism to the town and the Recreation Reserve's user groups

10 Strategy Framework

The following decision-making framework and action plan will inform Council decision making, planning for and evaluation of service levels at the Barooga Recreation Reserve

Framework	... contributes to Berrigan Shire 2027 outcomes
<p>Council investment (human, physical and financial) in the Barooga Recreation Reserve and the planning for the renewal of the Reserves assets and facilities is</p> <ul style="list-style-type: none"> • Collaborative • Sustainable; and • Facilitates lifecycle asset planning and management 	<p>Good government</p>
<p>The Council's role in planning for and investing in the development of the Barooga Recreation Reserve recognises that this Strategy</p> <ul style="list-style-type: none"> • Promotes benefits of physical activity and user groups investment in existing open space, sport and active recreation facilities and services • Is aligned with Council's Community Strategic Plan 2017–2027 • Is an integral element of the Berrigan Shire Council's Sports Tourism Strategy and partnership with Cobram-Barooga Tourism Events 	<p>Supported and engaged communities Diverse and resilient business</p>

11 Four Year Action Plan

Strategic Outcome: Good Government

Action Plan

Berrigan Shire 2027 Strategic Objective:

- 2.1 Berrigan Shire 2027 objectives and strategic actions facilitate effective governance by Council of Council operations and reporting
- 2.2 Strengthen strategic relationships and partnerships with community, business and government

Delivery Program Objective

- 2.1.3 Council operations and financial management support ethical, transparent and accountable corporate governance
- 2.2.1 Participate in networks that promote regional and cross-border collaboration, planning and service delivery

Operational Plan Action:

- 2.1.3.8 Maintain and sustainably redevelop existing infrastructure & community assets
- 2.2.1.1 Develop resources and establish partnerships that improve local assessment of social and economic implications of regional and inter-governmental decision making on Shire residents, business and Council operations

Strategy Decision Making Framework

The Council's role in planning for and investing in the development of the Barooga Recreation Reserve recognises that this Strategy

- Is aligned with Council's Community Strategic Plan 2017–2027 and the Berrigan Shire Council's 4-year Delivery Program
- Is an integral element of the Berrigan Shire Council's Sports Tourism Strategy and partnership with Cobram-Barooga Tourism Events

11.1 Strategic Outcome: Good Government

What we want to do	How are we going to do it?	What will be the outcome	Lead Responsibility	Cost/Other Resources	Commencing
Plan and develop fit-for-purpose active sport and recreation facilities	Explore via the development of a Landscape master plan options for redesign and relocation of key facilities within the Reserve	Master plan will inform future capital development and upgrade of reserve facilities	BSC		
	Engage the Barooga Sporties Group in the initial scoping of the Landscape Master to ensure that connections between the two sports precincts are consider as part of the overall project brief	Landscape Master Planned Multi-sports and amenities precinct	BSC		
	Plan, design and maintain facilities which using the standards of sporting groups governing bodies are rated as fit-for-purpose	Increase in active participation rates by user groups	BSC	User Groups	
	Invest in materials, products and technologies that improve the environmental sustainability of facilities and their operation	Reduction in maintenance costs	BSC	Grant Funds	

What we want to do	How are we going to do it?	What will be the outcome	Lead Responsibility	Cost/Other Resources	Commencing
Demonstrate sustainable and responsible planning for the development the Barooga Recreation Reserve and its assets	Investigate with user groups opportunities for resource recovery and reuse – water, animal waste, installation of PV and battery storage, low energy use appliances / plant	Reduction in ongoing operating costs	BSC	User Groups External funding	
Active participation in Riverina-Murray region, local and cross-border strategic planning networks	Explore opportunities to extend local engagement with Sport NSW	Increased knowledge and understanding of role of Sport NSW	BSC		
	Invest in cross-border catchment collation and analysis of sports participation data	Evidenced based decision making	BSC / NSW Sport	User Groups	

Strategic Outcome: Supported and engaged communities

Strategy Action Plan 4 yrs

Berrigan Shire 2027 Strategic Objective:

3.1 Create safe, friendly and accessible communities

3.2 Support community engagement through life-long learning, cultural expression and recreation

Delivery Program Objective

3.1.3 Strengthen the inclusiveness and accessibility of our community

3.2.1 Provide opportunities for life-long learning, cultural expression and recreation

Operational Plan Action:

3.1.2.1 Provide recreation facilities which support active lifestyle and ageing in place

3.2.1.2 Strengthen community engagement and participation in Council activities

Strategy Decision Making Framework

The Council's role in planning for and investing in the development of the Barooga Recreation Reserve recognises that this Strategy

- Promotes benefits of physical activity and user groups investment in existing open space, sport and active recreation facilities and services
- Is aligned with Council's Community Strategic Plan 2017–2027 and the Berrigan Shire Council's 4-year Delivery Program

11.2 Strategic Outcome: Supported and engaged communities

What we want to do	How are we going to do it?	What will be the outcome	Lead Responsibility	Cost/Other Resources	Commencing
Improve the accessibility and general amenity of all facilities used by participants and spectators	Audit using peer reviewers – Access at a Glance trained or similar the accessibility of current facilities and amenities	Peer review of the accessibility of the Reserve's facilities	BSC / Barooga Recreation Reserve Committee		
	Include universal design principles in project brief and specifications for all capital improvement projects	Fit for purpose and fully accessible facilities Increase in participation rates – older residents, visitors and disabled	BSC		
Increase shade and reduce exposure to elements (wind, rain and sun)	Increase green canopy within the reserve – via planting of shade trees adjacent to paths, spectator facilities	Improved spectator and participant amenity Preservation of natural landscape and associated wildlife	Barooga Recreation Reserve Committee	BSC	
	Increase green canopy within the equestrian precinct reserve – via planting of shade trees	Improve spectator, participant and animal welfare	Cobram-Barooga Equestrian Club	BSC	
	As part of any redevelopment or planned upgrade of facilities – increase m ² of shade via installation of shade sales, shade structures	Spectators and participants protected from exposure to sun and rain Increase in active participation by user groups	BSC	User Groups	

What we want to do	How are we going to do it?	What will be the outcome	Lead Responsibility	Cost/Other Resources	Commencing
Increase the diversity of user groups and participation in active recreation and sport	Upgrade facilities used for training and social competitions	Increase in active participation current user groups <ul style="list-style-type: none"> • Football • Netball • Tennis • Cricket • Equestrian • Little Athletics 	User Groups	Grant Funds	
	Promote where facilities meet these standards the accessibility hence inclusivity of facilities for modified sports programs	Increase in modified sports programs offers by user groups and new providers	User Groups		

Strategic Outcome: Diverse and resilient business

Strategy Action Plan 4 yrs

Berrigan Shire 2027 Strategic Objective:

4.1 Strengthen and diversify the local economy through investment in local jobs creation and innovation

4.2 Diversify and promote local tourism

Delivery Program Objective

4.1.1 Partner with government and industry to promote strategic investment in the development of economic assets and infrastructure needed to create jobs

4.2.1 Implement the Berrigan Shire Tourism Strategy

Operational Plan Action:

4.1.1.3 Support collaborative planning, shared resourcing in local industry promotion of business and infrastructure projects

4.2.1.1 Invest in infrastructure that will add value to and increase the competitiveness of the Shire's Visitor Economy

4.2.1.3 Provide support to event proponents and organisers

Strategy Decision Making Framework

The Council's role in planning for and investing in the development of the Barooga Recreation Reserve recognises that this Strategy

- Is aligned with Council's Community Strategic Plan 2017–2027 and the Berrigan Shire Council's 4-year Delivery Program
 - Is an integral element of the Berrigan Shire Council's Sports Tourism Strategy and partnership with Cobram-Barooga Tourism Events
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11.3 Strategic Outcome: Diverse and resilient business

What we want to do	How are we going to do it?	What will be the outcome	Lead Responsibility	Cost/Other Resources	Commencing
Promote the economic value of sport tourism and associated events	Continue implementation of the Berrigan Shire Sports Tourism Strategy	Barooga is the preferred location for intermediate – level regional, state and national sports events: golf, bowls and cricket	BSC		
	In partnership with Cobram-Barooga Tourism invest in marketing the venue, event attraction and sponsorship	Existing events are grown Increase in the number of events held	Cobram-Barooga Tourism Group BSC	Sports Event Audit/Marketing	

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Appendix

Ausplay Participation Data Set

Postcodes NSW	Postcodes Vic
2646	3730
2647	3643
2710	3644
2712	2732
2713	3641
2714	3631
3644	3633
2716	3564
2731	3636
	3638
	3639
	3649